

Hosting Checklist

All items on this checklist should be completed before this website goes live, or is considered SEO-Friendly.

Website: _____

HOSTING CHECKLIST

- Pre-launch
- Replace Dummy Text
- Proofread
- Format Written Content
- Confirm Page Link Not Broken
- Set up a 404 Page
- Implement Contact Page
- Set Up Redirections

DESIGN

- Validate HTML Markup
- Validate CSS
- Preview in Major Browsers
- Check Responsiveness
- Test on Google Testing Tool
- Optimize Images
- Add Favicon
- Link Header Logo

FUNCTIONALITY

- Test Web Form
- Confirm Delivery and Email
- Review Autoresponders
- Check Google Page Speed

LAUNCH

- Copy Site - Data & Database
- Check Site Functionality
- Point DNS

SEO

- Yoast SEO
- Set Site Title & Tagline
- Configure SEO Page & Post Titles
- Implement Meta Descriptions
- Set Up Permalinks
- Create Sitemap
- Privacy Policy
- Contact Information

POST LAUNCH

- Set Up Google Analytics
- Set Up Google Search Console
- Clean Up Zip Files
- Implement Login Protection
- Update Admin Password

